

Social Media Campaigns



Project Title	Social Media Campaigns
Project Summary	Support the social media activity of the Transparency Division of ODNI's Civil Liberties, Privacy, and Transparency office. Use your knowledge of social media tools to help the office plan and implement effective social media campaigns.
Country	United States

Project Description

Interns will assist ODNI's Transparency Division in developing projects and content to promote transparency initiatives on Social Media. Tasks will include researching topics of interest to the ODNI's target social media audience, researching and analyzing social media campaigns of similar agencies to develop best practices, and creating appropriate social media content.

Required Skills or Interests

Skill(s)

Marketing

Research

Social media management

Storytelling/blogging/vlogging

Additional Information

None

Language Requirements

None